

# London Bridge

A Great  
Place for  
Business



BID Proposal  
2026-2031

**TeamLondonBridge**





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Nadia and the team at Team London Bridge do vital work to support and improve the area, benefitting local businesses, communities, and visitors - from supporting local businesses to thrive, through to providing safe, sustainable, inclusive and attractive green spaces for the whole of London. The Team London Bridge proposal will help ensure they can continue to support our ambitions for sustainable, inclusive growth and a fairer London for everyone.

Howard Dawber, Deputy Mayor of London  
for Business and Growth  
– Mayor of London

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London Bridge Station

# River Thames

The Thames used to be the centre of London's global trade and import industry and was lined by wharves and warehouses along its banks.

As well as spices, tea and coffee, all manner of goods passed through the busy docks. At its height in the nineteenth century, Hay's Wharf, now Hay's Galleria, handled 80% of London's imported dry goods, earning its nickname the Larder of London.



## OUR VISION

To make London Bridge one of the most **safe**, **sustainable** and **engaging** places for business and tourism in the world.

To achieve this, we are making three pledges:

- 01** Focus on people and the planet
- 02** Embrace creativity and collaboration
- 03** Keep London Bridge at the heart of everything we do

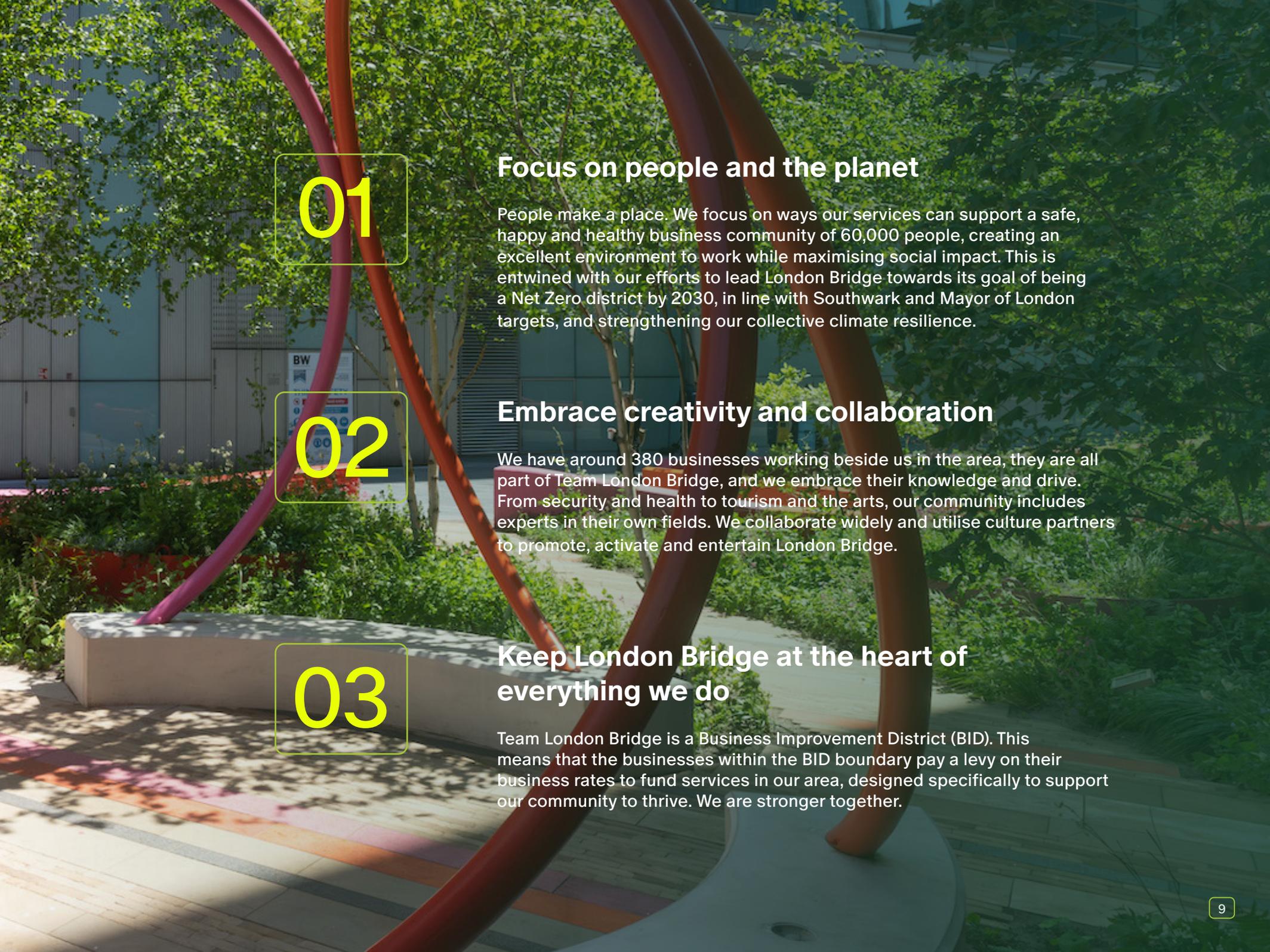
Our Great Place for Business is a great place to work, live and visit. Team London Bridge will support our members' objectives to help the business community thrive, while providing ways for employees, partners, suppliers, neighbours and visitors to work in an environmentally and socially responsible way. We are a diverse community with shared ambitions.

The BID is a thriving "ecosystem" where everyone contributes and everyone benefits. As a not-for-profit organisation, we are able to work across all sectors—big and small, public and private, from hospitality and healthcare, to legal and auditing— ensuring that every business' views are heard while operating independently across the area.

OUR PLEDGES

# A Great Place for Business





01

## Focus on people and the planet

People make a place. We focus on ways our services can support a safe, happy and healthy business community of 60,000 people, creating an excellent environment to work while maximising social impact. This is entwined with our efforts to lead London Bridge towards its goal of being a Net Zero district by 2030, in line with Southwark and Mayor of London targets, and strengthening our collective climate resilience.

02

## Embrace creativity and collaboration

We have around 380 businesses working beside us in the area, they are all part of Team London Bridge, and we embrace their knowledge and drive. From security and health to tourism and the arts, our community includes experts in their own fields. We collaborate widely and utilise culture partners to promote, activate and entertain London Bridge.

03

## Keep London Bridge at the heart of everything we do

Team London Bridge is a Business Improvement District (BID). This means that the businesses within the BID boundary pay a levy on their business rates to fund services in our area, designed specifically to support our community to thrive. We are stronger together.



## OUR WORK IN NUMBERS

# Achieving is believing

20 years since London Bridge businesses chose to set up Team London Bridge, we're still building momentum, confidence, and belief in what's possible if we work together. With 32 awards under our belt in the last 5 years alone, we're measuring our success and standards across London and the UK.

Our national acclaim includes recognition from:

★ *New London Architecture* ★ *Civic Trust* ★  
*London in Bloom* ★ *National Urban Design* ★  
*UK Green Business* ★ *ATCM* ★ *Mayor of London* ★  
*RHS Britain in Bloom* ★ *World Urban Summit* ★  
*Design Council's Pineapple Awards* ★

Our funded police officers have also received professional recognition for their outstanding commitment to the London Bridge area.

# 4000+

additional policing hours  
patrolled by our 2 BID funded  
Police officers a year



# 100+

events and workshops  
hosted annually by  
Team London Bridge



# 32

awards and counting...



# 200

businesses switching  
to cargo bikes for  
deliveries



# £1m

invested in community  
projects since 2006

# 50+

businesses signed up  
to our ambitious  
Decarbonisation Charter



# 12000+

Dealcard holders



# 3400+

new plants across  
the area in the last  
12 months

# 7

new gardens, adapting  
to a changing climate



# 5%

reduction in area-wide  
carbon emissions  
over past 4 years



# 190

groups have used our  
London Bridge Hive  
community events space

# £10m

invested in London Bridge  
over the past 5 years

A GREAT PLACE FOR BUSINESS

# Your Priorities for 2026-31

Together, we're setting our sights on an even more **vibrant** and **connected** London Bridge.

Shaped by what matters most to our business community, your priorities will guide Team London Bridge's focus for the next five years. Through consultation and community polling, businesses have told us they want to see continued investment across six core service themes:

- 01 Safety & Resilience
- 02 Streets & Spaces
- 03 Sustainability
- 04 Promotion & Communications
- 05 Social Impact
- 06 Arts & Events

YOUR PRIORITIES WERE:



**Be Safe**

Make London Bridge the safest night out in London, creating a secure and welcoming environment day and night.



**Be Local Consumers**

Champion local businesses by providing exclusive offers and curating creative promotions that drive footfall and spending.



**Be Supportive**

Help businesses give back locally by connecting them with volunteering, pro-bono, and community support opportunities.



**Be Resilient to Climate Change**

Lead the charge towards a Net Zero business district through the London Bridge Net Zero Routemap.



**Be Adventurous**

Inspire employees to discover new activities and experiences through creative events, bringing fresh energy to the community.



**Be Healthy and Active**

Prioritise green, people-friendly streets that make walking and cycling the easiest choice for getting around.

# 01 Safety & Resilience



Keeping London Bridge safe and secure has always been a top priority for Team London Bridge.

The area has faced evolving security challenges, including two major terrorist attacks in recent years. Our strong partnership with the business community and dedicated police officers has helped tackle these issues.

Over the next 5-years, we're aiming to make London Bridge the capital's safest night out — ensuring the area stays welcoming for everyone, day and night.



# Our Commitments

01

Funding a full-time Metropolitan Police Officer, dedicated to the London Bridge area

02

Funding a full-time British Transport Police Officer, dedicated to London Bridge Station

03

Allow retailers to predict, prevent and protect with safety intelligence using ShopSafe

04

Alert businesses to security incidents and updates by operating a Mass Notification Platform

05

Reinforce our commitment to keep the community safe by gaining 'Secured Environments' accreditation for London Bridge

06

Build relationships, share insights and best practice by coordinating the Southwark Safety and Resilience Forum, PubWatch and ShopWatch groups

07

Improve resilience; providing crisis and business continuity training

08

Support vulnerable people and explore opportunities for a dedicated accessible safe space

09

Protect property by hosting free bike and property marking events



“

**Thank you for your support, PC Tom has been making great progress for us. We are seeing significant changes in the store.**

- Subash Subaskaran, Tesco



**We will continue to create a green, healthy street environment that prioritises walking and cycling, setting a shining example for the rest of London.**

Our streets will be clean and well-maintained, with a focus on creating a seamless cycle network and supporting the shift to electric vehicles, all while continuing to lead the way in e-cargo deliveries.

We'll make gateways to London Bridge more welcoming, showcase heritage routes, and create green spaces for all. Special attention will be given to the Low Line, our dynamic linear hub, where creativity, greening, heritage, public spaces, and innovation come together.

## 02 Streets & Spaces



# Our Commitments

- 01 Keep the streets clean with additional litter picking, pavement cleaning, graffiti removal and jet washing
- 02 Create a green and healthy street environment, that prioritises walking and cycling
- 03 Provide beautiful places to relax and enjoy nature
- 04 Upgrade the biodiversity and amenity value of green space through our work in gardens, planters and beds across the area
- 05 Promote healthy uses and mindful activities in green spaces through volunteering, events, exercise and signage
- 06 Reduce the impact of motor traffic in our streets and transition towards clean vehicles like cargo bikes
- 07 Unleash the potential of the Low Line railway viaduct, our hidden gem of a business and community amenity
- 08 Deliver business priorities in the area through partnership working and influencing new investment through consultation and planning



“

It has been an absolute delight to witness the variously planted shrubs, hedgerows and grasses bring the gardens at the front of the restaurant back to life. The newly enlivened space really has brought people and plants together!

Darren McHugh, Restaurant Story



# 03 Sustainability



Five years ago, we made a commitment to make London Bridge part of a Carbon Zero Southwark by 2030.

Working within our London Bridge Net Zero Routemap, our businesses have dramatically increased their climate resilience and are future proofing the area as a result.

Our leadership and partnership work on sustainability, adaptation and transition is making London Bridge a place where businesses will choose to be located based on its reputation for collaboration.

# Our Commitments

01

Work with our Net Zero Steering Group to deliver the ambition set out in the London Bridge Net Zero Routemap

02

Develop a network of Sustainability Champions across business types and form distinct working groups

03

Encourage 100 businesses to sign the London Bridge Decarbonisation Charter, to support net zero commitments

04

Work with businesses to reduce emissions through energy, supply chains and freight

05

Work towards zero waste; monitoring and reducing waste with our partners

06

Reduce the impact of waste vehicles through consolidation hubs to be serviced by e-cargo bikes

07

Support the development of a district heat network to decarbonise the buildings in London Bridge

08

Celebrate leadership and success of the business community through annual awards

09

Monitor the reduction in emissions with our businesses and landlords



“

**Team London Bridge has created a fantastic net zero routemap. The most exciting opportunity is large scale decarbonisation through a district heat network linking the major buildings and utilising the river Thames. I have been proud to be their chair of the Net Zero Steering Group.**

- Steve Johnson, Hilson Moran

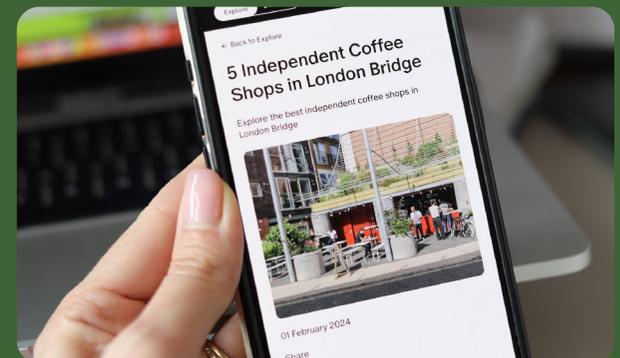
# 04 Promotion & Communication



London Bridge is already a place where people love to work and visitors flock from around the globe – so our job should be easy, right?

While the incredible offer here speaks for itself, we know there's always more we can do to inspire people to choose London Bridge – to work here more often, stay longer, return again, and discover fresh experiences they've never seen before.

We promote our businesses to the community and beyond, creating content that resonates with workers, tourists and residents alike. We support hospitality, culture, tourism and retail via our 'atlondonbridge' channels, amplifying the work of our partners to strengthen the area's offer. Our London Bridge DealCard has helped promote everything from barbers to baguettes for nearly 20 years, and our responsive approach makes our local marketing a highly valued service.



# Our Commitments

- 01 Promote the area's hospitality, cultural, tourism and retail businesses via our atLondonBridge channels
- 02 Provide engaging offers and promotions via the London Bridge DealCard programme
- 03 Create incentives for employees to work here more often and enjoy the area for longer
- 04 Keep our community fit and well by flagging healthy choices and activities
- 05 Welcome visitors by providing maps, guides and listings for the London Bridge area
- 06 Devise self-guided walks and trails to aid discovery and soft-adventure
- 07 Reach new audiences on social media, engaging with themed influencers
- 08 Represent our businesses and lobby on issues chosen by the community



“

**It's amazing to see the impact your DealCard Instagram give-away has had. Our following has grown so much, it's been fantastic.**

- Bank Inngern, Kin & Deum, Plants of Roselyn, Mulgaro





## 05 Social Impact



From day one, back in 2006, Team London Bridge members wanted to be good neighbours and make sure the successes of our business district had a social impact with real meaning.

Wind the clock forward nearly 20 years and our Social Impact programme for 2026-31 encompasses the principles of our London Bridge Responsible Business Plan, building links with the local Voluntary and Community Sector (VCS), funding amazing community projects, helping businesses to give back locally, and providing opportunities for people and businesses to grow and develop in this field.

# Our Commitments

01

Support businesses looking to give back locally via volunteering or pro-bono

02

Provide a grant funding programme that supports local charities and community initiatives

03

Manage the London Bridge Hive venue to offer local businesses and local charities an affordable space for hire

04

Promote inclusivity and make everyone welcome by celebrating key faith moments in the calendar

05

Provide employees and businesses with health and wellbeing resources

06

Deliver the annual gift appeal for local charities, called 'Gift Back with Team London Bridge'

07

Support local businesses recruit and retain talent with training and events

08

Help upskill CSR/ESG professionals from the BID area and exchange knowledge

09

Amplify and promote good work by responsible employers that obtain accreditations and recognitions in the sector



“

The small grants programme from Team London Bridge has been vital in supporting us, and we are able to put funds directly to frontline support. We are also really grateful for the work that Team London Bridge does in linking us with local businesses in the area.

- Mahua Nandi, Bede House

# 06 Arts & Events



**Arts programming and events production are integral to providing a sense of place in London Bridge.**

We tell stories about the area and its community, welcome incomers, promote businesses, get people involved in causes, support charities, and – most importantly – give people a great time, often for nothing. Team London Bridge will continue to develop relationships with local, national and international creatives to bring engaging and high-quality work to the area, in partnership with our members, making London Bridge a place to come to, not through.

# Our Commitments

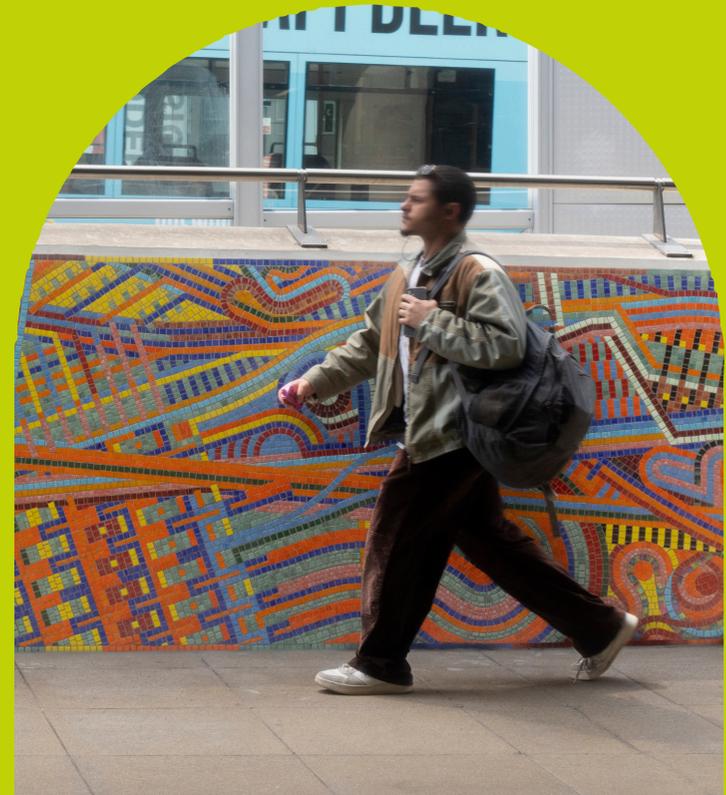
- 01 Celebrate and promote local arts and heritage to workers, residents and visitors
- 02 Deliver a year-round culture programme including workshops, taster sessions, and performances
- 03 Help create opportunities for businesses to showcase their offer
- 04 Promote wellbeing and sustainability through the events programme
- 05 Support local attractions and culture sector, co-hosting events and collaborating
- 06 Help employees make the most of working in London Bridge
- 07 Champion London Bridge as one of London's culture hot spots
- 08 Provide themed guided walks and mass participation moments
- 09 Continue to develop the Medi-Culture programme and celebrate medical heritage and innovation in London Bridge

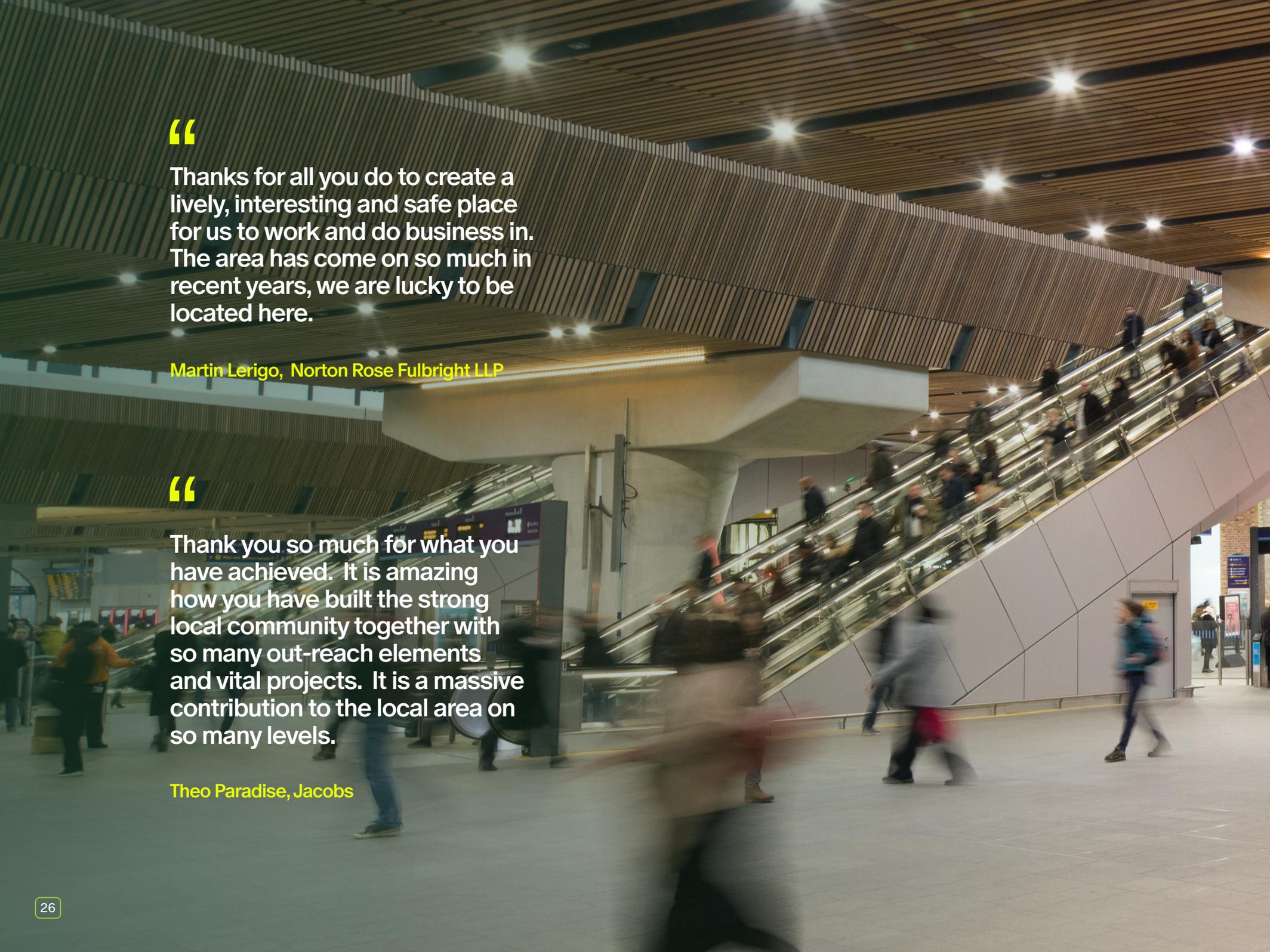


“

**Great events. Really interesting and engaging. A fantastic way to foster pride in our local area, keep its history alive and build community spirit. Top marks Team London Bridge.**

- Medi-Culture Audience Member, Autumn 2024



A large, modern transit hub with a wooden slat ceiling and a wide staircase. The ceiling is made of horizontal wooden slats and is illuminated with recessed lights. The staircase is a wide, multi-level structure with glass railings, and many people are walking on it. The overall atmosphere is bright and modern.

“

Thanks for all you do to create a lively, interesting and safe place for us to work and do business in. The area has come on so much in recent years, we are lucky to be located here.

Martin Lerigo, Norton Rose Fulbright LLP

“

Thank you so much for what you have achieved. It is amazing how you have built the strong local community together with so many out-reach elements and vital projects. It is a massive contribution to the local area on so many levels.

Theo Paradise, Jacobs



←  
♿  
♿  
♿

Platforms  
6 and 7  
→

Platforms 6 and 7  
The lift is behind you

Way out Underground

Platform 7  
0815 Sainsbury's via  
0820 Sainsbury's via  
0825 Sainsbury's via

Platform 6  
0807 Taverley Hall via  
0817 via Huddersfield Road via  
0825 via Huddersfield

Platforms 6 and 7  
↑

## FINANCE & LEVY RULES

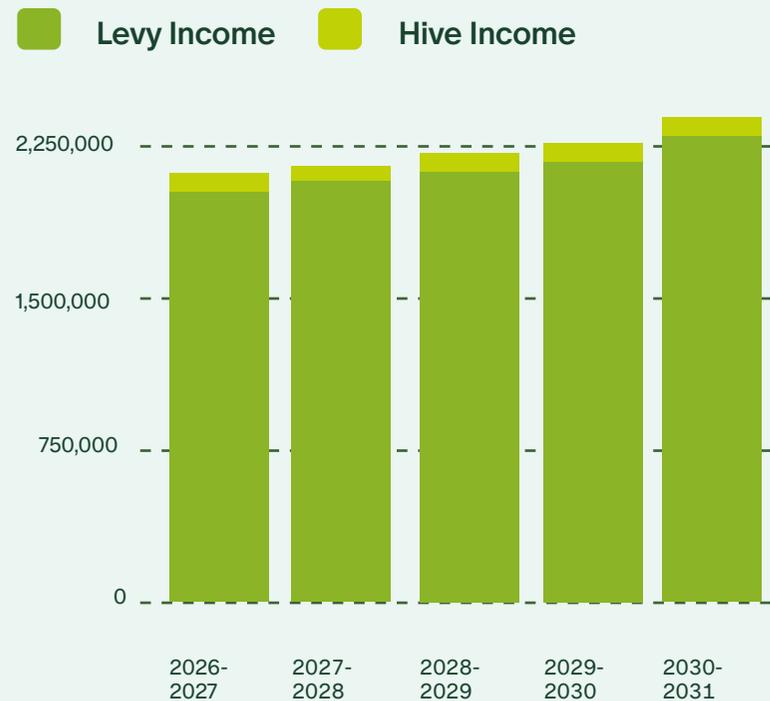
# Five Year Financial Forecast

Team London Bridge and all BIDs are funded by an additional levy on eligible businesses within the BID boundary. The levy is allocated to projects and services outlined in this Proposal and will be supplemented with additional income from grants and match-funding.

## Five Year Income & Expenses

Levy Income £10,742,184  
Hive Income £310,000  
Total Income £11,052,184  
Total Overheads £1,629,976\*

*\* Levy income is based on past performance of Southwark Council collection services in the previous BID term.*



## Services Planned Expenditure



Total services £8,496,003

Grand total expenditure and overheads £10,125,979

Contingency £150,000

## Team London Bridge BID Levy Rules 2026-31

A BID levy of 1.2% of rateable value will be charged on all eligible hereditaments listed in the 2023 Rating List as at 1 April 2026. Only businesses in the area with a rateable value on their premises of £22,000 or more (according to the 2023 ratings list as at 1 April 2026 and annually thereafter) are eligible for both the vote and levy. This low threshold ensures that a wide range of businesses contribute to the BID – both large and small. The BID levy is capped at £90,000, in year one, per hereditament, per year.

Visit [teamlondonbridge.co.uk/2026levyrules](https://teamlondonbridge.co.uk/2026levyrules)  
Team London Bridge levy rules updated for  
2026-31 BID term.

YOUR VOTE

# How does the ballot work?





## Vote YES

**Businesses across the London Bridge BID area will be invited to vote on the BID proposal\* – a chance to help shape the future of your area.**

The ballot will take place 28 April to 5 June 2025, with the new 5-year term starting on 1 April 2026 if successful. The ballot process will be managed by Civica on behalf of Southwark Council, who will send a ballot paper to each eligible business by 28 April 2025.

The BID team will reach out to businesses within the boundary to discuss the proposal.

For the BID to proceed, two key criteria must be met:



The majority of businesses voting must vote YES.



The total rateable value of those voting in favour must represent more than 50% of the total rateable value of all votes cast.

## What You Need to Do



Review this proposal for 2026-31 and consider what it means for your business and the area.



Look out for your notice of ballot arriving by post around **24 April 2025**.



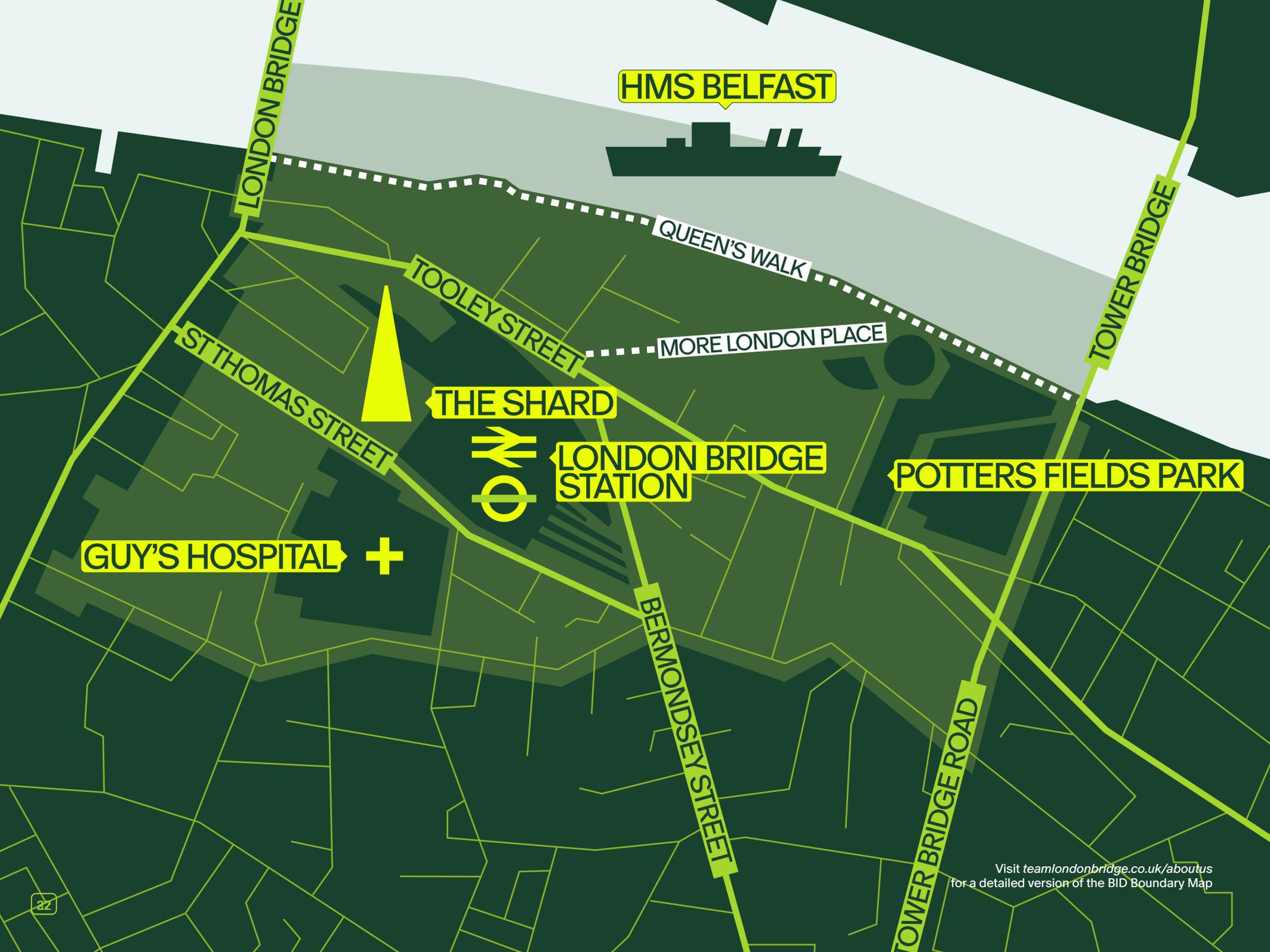
Ballot papers will be sent out by post on **28 April 2025** with full voting instructions, including how to appoint a proxy or request replacement papers.



Ensure your postal vote is returned in time to be received by **5 June 2025**.

**Deadline 5 June 2025.** Results will be announced 6 June. Voting YES vote will unlock services and projects designed to support businesses and continue to create A Great Place for Business.

*\*Visit [www.teamlondonbridge.co.uk/ballot](http://www.teamlondonbridge.co.uk/ballot) for more information and to read the full BID Proposal.*



HMS BELFAST



QUEEN'S WALK

MORE LONDON PLACE

TOOLEY STREET

LONDON BRIDGE

TOWER BRIDGE

ST THOMAS STREET

THE SHARD

LONDON BRIDGE STATION

POTTERS FIELDS PARK

GUY'S HOSPITAL

BERMONDSEY STREET

TOWER BRIDGE ROAD

Visit [teamlondonbridge.co.uk/aboutus](http://teamlondonbridge.co.uk/aboutus) for a detailed version of the BID Boundary Map

## YOUR BUSINESS

# Representing Your Business

We would love to talk to you about our services. We've put this plan together based on what you've told us, but we need to keep this conversation going to give you the best results.

Email us [info@teamlondonbridge.co.uk](mailto:info@teamlondonbridge.co.uk)  
or call us 020 7407 4701

The voluntary board of Team London Bridge BID is a passionate, skilled group who are committed to shaping the area. Their expertise and dedication make them trusted to deliver for the community.

Your business representatives on the Team London Bridge Board:

- Prof. Simon Howell (Chair) – King's College London
- Cllr John Batteson – Southwark Council
- David Baughan – Essentia, Guy's and St Thomas' Hospital NHS Foundation Trust
- Daniel Charles – Network Rail
- Claudette Curtis – News UK
- James Dinwiddie – Dinwiddie Architecture
- Kurt Macher – Shangri-La at The Shard
- Tim Molden – Capital Arches Group
- Jessica Saint – Guy's and St Thomas' Charity
- Andrew Weir – Anthony Gold Solicitors LLP
- Elana Chesler – EY

“

How can I thank you enough for making a dream come true and getting that concert organised last night! It was amazing and far, far better than I could have imagined or hoped for. As you may gather I am still buzzing!

Dr Gillian Sales, King's College London

“

Thank you to Team London Bridge for organising another fantastic event and allowing us to be a part of such a meaningful project. Together, we're making London Bridge not just a place to live and work, but a place to thrive.

Sarb Dhillon, Iron Mountain





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# TeamLondonBridge

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