



BUILDING BRIDGES FUND 2022-25 **INFORMATION AND GUIDELINES**

Grant award of up to £25,000 per year supporting one registered charity over three years

**TEAM
LONDON
BRIDGE**

WHAT IS TEAM LONDON BRIDGE?

Team London Bridge (TLB) is one of nearly 60 Business Improvement Districts (BIDs) in London and over 250 around the country. Our vision is to ensure London Bridge excels as a leading place for global commerce and continues to develop as a pioneering local centre for enterprise, culture and entertainment.

Business-led and fully independent, Team London Bridge has been set up to manage the area and look after this fund.

Our activities can be broadly grouped under several service headings:

- Safe and Secure
- Urban Links
- Place Marketing and Promotion
- Responsible Business
- Creating Connections

The BID has been a major part of the North Southwark community for over 15 years and we're passionate about supporting and collaborating with our wider voluntary sector, residential and cultural partners. We run a number of projects as part of our [Responsible Business programme](#) which centre around making London Bridge:

- A great place to work
- A sustainable business district
- A thriving community

OUR GRANTS

One of the oldest Responsible Business programmes is our investment in grant funding. We currently run two different funding streams supporting beneficiaries across the borough:

- **Building Bridges Fund** (previously named the Large Grant)
Up to £75,000 split over three years (Jun 2022 – Mar 2025)
If your application for this is not successful, you are welcome to subsequently consider applying for our Building Communities Fund.
- **Building Communities Fund** (previously named the Small Grants Fund)
£500-5,000 for projects that must take place within the respective financial year. This fund supports a range of community projects and services for Southwark residents of all ages.
[This fund will open on 9th May 2022.](#)

NOT JUST A GRANT

Our commitment

Be part of our business network on equal grounds
Access to staff upskilling, training and events
A flexible approach to your needs (we [stand with the sector pledge](#))

Your commitment

Ongoing communication with TLB
Proactive and keen to forge long term relationships with businesses
Once a year meeting with the TLB Task Group

THE BUILDING BRIDGES FUND

Why have a Building Bridges Fund?

The Building Bridges Fund supports one key partner over three years with a total grant of £75,000 to develop their long-term financial sustainability and directly engage with our diverse business community.

The fund includes quarterly meetings with Team London Bridge and direct support via promotional activities such as marketing and partner events in addition to £25,000 per year to develop projects, engage with stakeholders and invest in core infrastructure costs.

We acknowledge the challenging circumstances that the charities and community groups are going through so Team London Bridge take a flexible approach to grant giving, seeing this as a relationship based on trust and openness.

Case studies are available on the Team London Bridge website.

Are you eligible for funding?

The Building Bridges fund is only available to registered charities (evidence of this will be sought). You don't have to be registered in Southwark, but must operate in the borough and benefit residents.

Amount available

There is a total of £75,000 available in each funding round, to be split between three consecutive years as the project requires. Front loading the project in year 1 will not be possible so please avoid requesting this.

Fund criteria

We will consider ideas which clearly show how the criteria below will be met:

- Your project or activities aim to enhance community cohesion and pride of place for Southwark residents
- Your project / activities can run over a significant period of time and will have a lasting impact
- Your project will engage with the business community (local employers and employees) in London Bridge

We expect this three year funding relationship to have a significant impact on the long term financial sustainability of your organisation and therefore we will be looking to support projects that can demonstrate this potential.

Funding conditions

Upon award notification, the selected organisation will be required to agree to a detailed programme of activity for the full funding term with Team London Bridge. Throughout that term, the organisation will be required to be available for quarterly monitoring meetings with Team London Bridge and occasional update presentations to the Building Bridges Task Group.

Successful applicants will be required to acknowledge that the project has received financial support from the Building Bridges Fund and include relevant logos in promotional publicity. Publicity will be explained more fully if funding is approved. Appropriate permissions must be sought from parents or guardians to take photos which will be used for publicity purposes.

STEP 1: EXPRESSION OF INTEREST

- Your initial interest in the funding must be registered via a letter in the form of a statement of interest. If you meet the first phase's criteria, you will be shortlisted and requested to make a full application. This, we hope, will make the process less time consuming.
- You **MUST** be a registered charity to apply for the fund.
- Your statement of interest must be no more than 1,000 words long and should briefly cover:
 - A brief outline of the project including the aim and why it is needed
 - Who and how many will benefit from it in terms of your clients
 - What will you do to bring businesses and the community together
 - How local businesses/employees might engage with the project
 - What success for this project looks like and any anticipated outcomes
- The letters are to be sent by email to sofia@teamlondonbridge.co.uk and the deadline is **5pm 22 March 2022**.

STEP 2: CALL FOR APPLICATIONS

- We will contact you to let you know whether you have been successful in the first stage. The second stage is to complete an application form setting out the project in more detail. The application form will be accompanied by a set of guidelines and will cover items in more detail such as:
 - A clearly set out three year budget including amounts to be spent on core costs, marketing the project
 - Quarterly milestones
 - Key staff undertaking the project and what their roles will be
 - Risks to the projects and contingency plans
 - Links with other local organisations
 - Forward strategy - how you plan to make this project financially sustainable over the long term
- The deadline for completed application forms is **5pm 29th April 2022**.

Please send your completed form together **with your constitution or memorandum of association** to Sofia Alexandrache, Responsible Business Manager by email sofia@teamlondonbridge.co.uk.

STEP 3: PRESENTATION

A shortlist of applicants will be asked to present their ideas to the Task Group during **23-27 May 2022**. You may bring along people that you currently work with to assist you in your presentation. Shortlisted applicants will be notified of the Task Group's decision shortly after the meeting. **The Task Group's decision is final and we will look to appoint the successful grantee on 1st June 2022.**

Before receiving any funding, the successful group will be required to sign a project contract which will outline reasonable monitoring and evaluation procedures.

Team London Bridge
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