



TEAM LONDON BRIDGE

ACTIVITY SUMMARY

2022/23

DELIVERING FOR LOCAL BUSINESSES

Team London Bridge is committed to delivering a five-year business plan that was designed with local businesses. Our services adapt to fast changing social and economic circumstances while remaining true to the long-term Vision for the area.

What does the BID levy give you?

The money collected via the BID levy is allocated to the projects and services outlined in this Activity Summary. These have been prioritised by Team London Bridge members as things that will support the local business community to thrive. A Board of nine local business representatives make sure that the BID levy is used efficiently and creatively by the Executive Team.

Details can be found at teamlondonbridge.co.uk

Funding and Expenditure 2022/23

Income

Levy Collected
£1,548,000*

Other
£26,000

Total Income
£1,574,000

Match Funding
£1,052,500

Reserves
£800,000

Expenditure

Safety and Security
£187,000

Arts and Culture
£196,000

Networking and Outreach
£30,000

Placeshaping
£230,000

Responsible Business
£100,000

Environment
£313,000

Place Promotion
£271,000

Community Space/
Office & Core Costs
£200,000

Total Expenditure
£1,527,000

*Figures as of January 2023. All amounts exclusive of VAT.

WHAT IS TEAM LONDON BRIDGE?

In 2021, BID member businesses voted resoundingly to continue services provided by Team London Bridge for another five years until 2026.

Our Vision is:

To make London Bridge one of the most sustainable, culturally innovative and compelling places for business and tourism in the world.

To deliver this Vision, Team London Bridge has made six commitments to businesses:

- 1** Make London Bridge the most enjoyable, safe, and convenient place to work in London
- 2** Make London Bridge part of a Carbon Zero Southwark by 2030
- 3** Make London Bridge a 'front stage' for London culture
- 4** Provide added resilience to future social and economic shocks
- 5** Put walking and cycling first by making a green and healthy street environment, providing an exemplar for London
- 6** Make London Bridge the premier location for responsible businesses and ethically conscious employees.



SAFETY AND SECURITY



CSZ Security Forum
relaunched post
pandemic with
119 members



355
bikes marked
for free via
BikeRegister



343
users of our new security
incident alerting service

459
patrol hours
from our medics
in London
Bridge Station



Pubwatch SE1
relaunched post
pandemic with
58 members



4,121
patrol hours
from our two
BID funded
Police officers

2,500+
employees attended
crime prevention &
personal safety webinars



3,000+
new subscribers
receiving local
news, events
and offers



A new Welcome Guide
published for local
employees



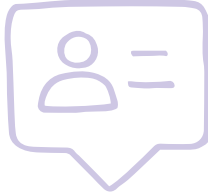
186,000
newsletters sent
to subscribers

100,000+
London Bridge Map &
Guides distributed

40,000+
people helped
by our **2** Visitor
Experience
Advisors



20,000+
social media followers



130,000+
users on our websites

2,000+
new DealCard users



PLACE PROMOTION

PLACESHAPING



100+

SE1 businesses helped to switch to cargo bikes for zero emission deliveries and services



150 bicycles

serviced for London Bridge commuters



70 new cycle spaces

at the new London Bridge Cycle Hub

3 new water-absorbing rain gardens

making London Bridge more resilient to changing weather

A **Net Zero** Routemap to make London Bridge a leading sustainable business district



45 businesses used the xtonnes carbon calculator. The BID footprint is 130,000 tonnes of CO₂ per year

Collaborating with **8** developers so that new buildings contribute to the London Bridge Plan

23

businesses

joined the Mayor's Business Climate Challenge to improve energy efficiency



An **architecture award** for the Holyrood St. kiosk



CLEANING AND GREENING



A new base for the **Putting Down Roots** gardening project

100m²
new wildflowers
on Newcomen
Street

8,500
new perennial and
sustainable plants



1,432
maintenance hours
from our gardening team

6
gardening
workshops
with Snowfields
Primary School

254
plant displays for
our retail/hospitality
businesses



2 'Putting Down Roots' gardens relocated from the Chelsea Flower Show to Guy's Campus and London Bridge City

1,400m²
of pavement deep
cleaned



4,433
hours of additional **street**
sweeping &
litter picking



12 projects

funded by our Small Grants and Building Communities Funds

Carbon equivalent of

3,843

trees saved

using BID subsidised recycling scheme



3

Green Network events



1,650,680kg

waste recycled via our partners Recorra

2 long term charity partners funded via our Building Bridges Fund



£50,000

invested in community-led projects



3,659

Christmas gifts donated to 11 local charities

24 charities

promoted via our Local Charities A-Z guide



**RESPONSIBLE
BUSINESS**





ARTS AND EVENTS

31 Love Work/ Life experiences hosted by local businesses

25 arts and cultural events hosted in the London Bridge Hive



1 giant new Mark Titchner artwork at Tower Bridge Court

£290,000+

worth of support leveraged for London Bridge arts projects



A new and improved **London Bridge Hive** community venue

500 artists engaged to deliver projects

Over **1 million** people experienced our arts projects



Digital arts partnerships across London Bridge area

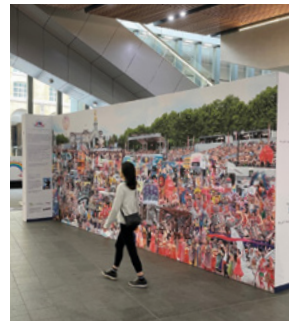
9 festivals delivered, including Family Dayz and London Bridge Medi Culture Festivals

2 exhibitions at London Bridge Station

400+ attendees at London Bridge Medi-Culture Festival events



New Kids' Explorer Map published






GET IN TOUCH



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