

# TEAM LONDON BRIDGE



## ACTIVITY SUMMARY

2021/22

# WHAT IS TEAM LONDON BRIDGE?

**Team London Bridge is a Business Improvement District (BID) run by local businesses, for local businesses.**

The BID structure allows this community to employ a small team of six full-time and three part-time staff to work exclusively for them, delivering projects and services funded by your BID levy contributions.

Thank you to our many partners and business members who have helped deliver our projects throughout the challenges presented during 2021/22. This was the first year of the 2021-26 BID term and while services remained true to the commitments outlined in the five-year plan, they were adapted as Covid regulations and guidance changed.

## What does the BID levy give you?

The BID levy is allocated to the projects and services outlined in this Activity Summary. These have been prioritised by Team London Bridge member businesses and are delivered according to a five-year business plan. A Board of 10 local business representatives make sure that the BID levy is used efficiently and creatively by the Executive Team.

Details can be found at  
**[teamlondonbridge.co.uk](http://teamlondonbridge.co.uk)**

## Funding and Expenditure 2021/22

### Income

Levy Collected  
**£1,598,000\***

**Total Income**  
**£1,598,000\*\***

### Expenditure

Safety and Crime  
**£160,000**

Arts and Culture  
**£220,500**

Networking and Outreach  
**£20,000**

Placeshaping  
**£195,000**

Responsible Business  
**£175,000**

Environment  
**£244,000**

Place Promotion  
**£265,000**

Community Space/  
Office  
**£135,000**

Core  
**£293,000**

**Total Expenditure**  
**£1,707,500**

\*Figures as of February 2022. All amounts exclusive of VAT.

\*\*Additional income from match-funding and reserves to be added.

# THE NEXT FIVE YEARS

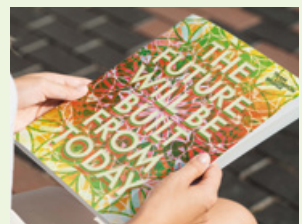
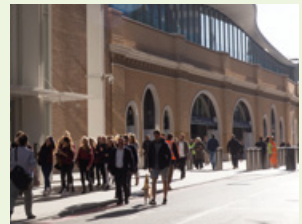
In February 2021, BID member businesses voted resoundingly to continue services provided by Team London Bridge for another five years, 2021-26.

Our vision is:

**To make London Bridge one of the most sustainable, culturally innovative and compelling places for business and tourism in the world.**

To deliver this vision, Team London Bridge has made six commitments to businesses:

- 1** Provide added resilience to future social and economic shocks
- 2** Make London Bridge part of a Carbon Zero Southwark by 2030
- 3** Make London Bridge a 'front stage' for London culture
- 4** Make London Bridge the most enjoyable, safe, and convenient place to work in London
- 5** Put walking and cycling first by making a green and healthy street environment, providing an exemplar for London
- 6** Make London Bridge the premier location for responsible businesses and ethically conscious employees.





# SAFETY AND SECURITY



**2,000+**  
employees attended  
**crime prevention &  
personal safety webinars**

**114**  
attendees to various  
**counter-terrorism  
training events**

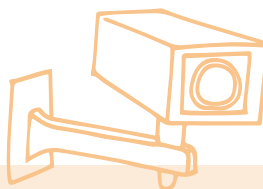


**4,106**  
patrol hours  
from our funded  
BID police  
officers



**33**  
businesses given  
subsidised membership  
to the **Southwark Safe  
Business Crime  
Reduction Partnership**

**1,644**  
patrol hours  
from our medics  
in London  
Bridge Station



**180**  
bikes marked  
for free via  
**BikeRegister**  
over 16 events



**246**  
users of our new security  
incident alerting service

**6**  
new **CCTV cameras**  
installed through our  
'Safer Streets'  
partnership with  
Southwark Council

**30,000**

people helped  
by our **2 Visitor  
Experience  
Advisors**

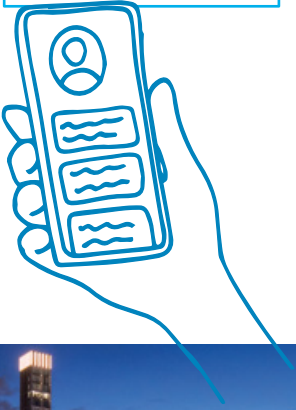


**186,000**

newsletters sent to  
subscribers

**19,000+**

social media  
followers



Local and  
national press  
coverage; inc.  
**BBC, Sky News,  
ICON Magazine,  
Time Out**

**1**

new Visitor Information  
Service opened at  
London Bridge Station



Over

**131,000+**

users on our websites



**PROMOTION AND  
COMMUNICATIONS**

# PLACESHAPING



Helped reduce motor traffic and increase cycling by supporting new street layouts

A Low Line partner delivering **£1m** from the Mayor's Good Growth Fund, including new kiosk in Holyrood Street

**2** New London Architecture Awards for the Low Line Commons project



Launched the **London Bridge Carbon Strategy** to move towards Net Zero by 2030



**150+** bikes serviced for London Bridge commuters



Influenced the design of **5 major new developments** in London Bridge

**900+**

SE1 businesses received advice to help switch to zero emission deliveries using Cargo Bikes





# CLEANING AND GREENING

**74**

native plants added to our Gibbon's Rent Secret Garden

**22**m<sup>2</sup>

new planting outside London Bridge Station



**116**

street planters for our retail/hospitality businesses



**4,298**m<sup>2</sup>

of pavement deep cleaning



All gardens now 'peat-free' to reduce our carbon footprint



**4,333**

hours of additional street sweeping & litter picking

**959** maintenance hours from our gardening team

**8**

gardening workshops for children at Snowfields Primary School

**Enhanced grants** for  
12 projects benefitting  
Southwark residents

**138**  
tonnes of  
waste recycled  
by our partners  
Paper Round,  
equating to 411  
trees saved



Developing the  
**Medi-Culture District**  
with our partners

Local Charities  
A-Z; **directory of**  
**21 hyper-local**  
**charities** for  
businesses to  
work with



**299,000**  
coffee cups recycled



**3,141**  
**gifts donated** as part of  
our Gift Back Christmas  
Campaign



**£10,372**  
worth of savings  
for businesses  
using subsidised  
recycling service

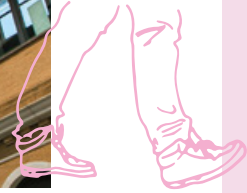


**RESPONSIBLE**  
**BUSINESS**





# ARTS AND EVENTS



**£254,000**

worth of support  
leveraged for  
culture projects

New **free music**  
**experience** on the river



**2**  
new **free to download**  
**art walks**, featuring 24  
public artworks

Over  
**500,000**  
people  
experienced  
our **arts**  
**projects**

**57**

**Love Lunch** events



900 people  
went on a **sonic**  
**adventure**,  
taking part in  
Congregation

**15** **upskilling/**  
**training workshops**

**10 new**  
**poetry**  
**commissions**

**8**

Festivals including  
**Hip Hop Festival** and  
**Medi-Culture Festival**






# GET IN TOUCH



## Team London Bridge

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