

London

Bridge

A VISION FOR TEAM LONDON BRIDGE'S RESPONSIBLE BUSINESS PROGRAMME



TeamLondonBridge
improving our district

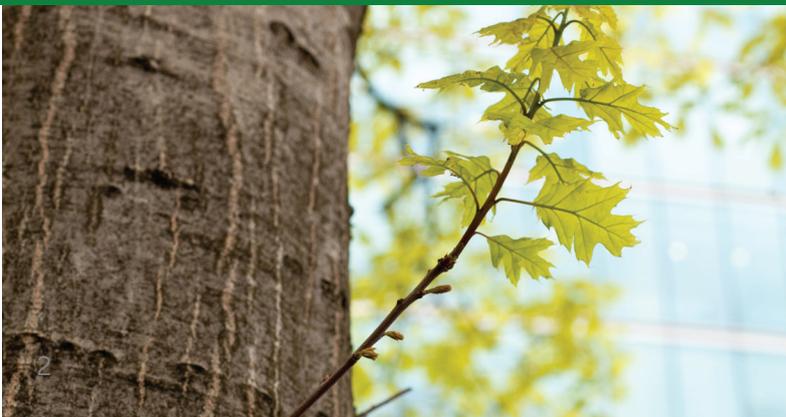
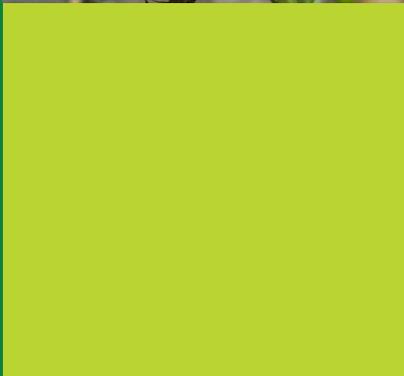


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**GREEN
HEALTHY
CONNECTED**



INTRODUCTION

London Bridge:

A responsible business district

London Bridge is a rapidly moving, dynamic and diverse neighbourhood. Marked by a history filled with some of the capital's oldest communities, industries, infrastructure and cultural assets, it is now also a major hub for commercial development, policymaking and of course, Western Europe's tallest building.

But what does all of this mean? How do all of these dynamic factors interplay together and how do we ensure that this extensive growth is sustainable for all of the area's different stakeholders?

Team London Bridge, the London Bridge Business Improvement District (BID), has long been committed to ensuring that the area is a great place to live, work and visit and has an extensive background working with local businesses and community groups to drive social investments and improvements. In the next five years, the BID is committed to continuing such partnerships in order to deliver sustainable growth in the London Bridge community.

In order to guide the Responsible Business programme's scope of work over the next five years, Team London Bridge commissioned an impact assessment in 2014 delivered by strategic business and community engagement specialists, Business Unusual. Their work included stakeholder interviews, two focus groups, a Twitter campaign and survey questions. In November they produced an extensive report and ten key recommendations, all of which have driven the Responsible Business programme's new vision and forward strategy.

Vision:

Leading and supporting partnerships between people and businesses to develop a sustainable London Bridge

Aims:

- Improve access to employment and career growth for local people
- Catalyse local innovation
- Support and promote sustainable community places

Objectives:

- 1. Utilise extensive and varied business expertise of BID members to improve opportunities locally**
 - Address skills shortages
 - Idea share between larger and small organisations' CSR objectives and develop further opportunities for collaboration
 - Develop pathways through which local businesses and voluntary sector and community organisations can better learn from each other
- 2. Continue to broker cross-sector partnerships**
 - Wide ranging events programme
 - Facilitated steering groups
 - Manage and develop local communications channels
- 3. Support innovative solutions that benefit local organisations**
 - Promote skills-based volunteering designed by TLB members
 - Help local businesses build social value credentials and procure locally
 - Develop new funding streams and project support



380
BUSINESSES



50,000
EMPLOYEES



30,000
RESIDENTS
(WITHIN 1 MILE)

3,000
SOUTHWARK
BASED
COMMUNITY
GROUPS

BACKGROUND



OVER
7,000
PEOPLE
REACHED



£330k
FUNDING
FOR LOCAL



160
EDUCATIONAL
PROJECTS
FOR YOUNG
PEOPLE

Team London Bridge has been running its Responsible Business programme since the start of the BID in 2006. In that time the programme has seen several flagship projects become very well established in our community.

Small Grants Fund

Each year, TLB awards £500-£2,000 grants to local projects that deliver education support to young people. This funding has supported over 4,000 beneficiaries to date.

Building Bridges Fund

This programme supports one local charity with £60,000 over three years with support to develop its long term sustainability. To date, this fund has been awarded to London Bubble and Surrey Docks Farm.

- London Bubble outcomes (2011-2014): 2,236 young people accessed LB+ outreach activities, 16 corporate partners engaged and 34 young people progressed from NEET to EET

- Surrey Docks Farm outcomes to date: Installation of new outdoor learning space. Over 700 attendees at holiday sessions and over 160 young people regularly volunteering on the farm.

Overall funding outcomes to date

- £330,000 contributed to local organisations
- 160 educational projects for young people supported
- Over 7,000 people reached

Building Bridges Task Group

This diverse partnership between representatives from local businesses and community groups selects grant recipients and steers the development of the Responsible Business programme.

Community Christmas Campaign

Each year the BID collects Christmas gifts from local businesses to donate to local charities. So far, over 4,000 gifts have been collected from over 70 businesses, wrapped by over 200 volunteers and given to thousands of local people in need.





**CREATIVE
INSPIRING
THRIVING**



The Responsible Business programme has also seen a great deal of evolution on a strategic level in the last five years. Its role in the community has grown to include a much greater breadth and depth of engagement with local stakeholders. These include local gardening schemes, investment in training and support for service users of local charities, wellbeing and personal development initiatives for local staff and subsidised recycling services.

EmploySE1

Launched in 2011, this innovative local recruitment service began as a cross-Business Improvement District partnership between Team London Bridge, Better Bankside and Waterloo Quarter. Two years later Vauxhall One also became a project partner. EmploySE1 works directly with businesses and statutory agencies to help place Southwark and Lambeth residents, often long term unemployed, into local employment.

Milestones: Over 1,800 vacancies listed and 250 employers registered with 150 new job starts

Responsible Business Alliance

Established in 2013, the Alliance creates platforms for local businesses to idea share and discuss best practice in corporate responsibility strategies. The Alliance has four key themes: community, wellbeing, employability and sustainability.

Milestones: over 450 attendees at Responsible Business breakfasts since 2013 and 51 Love Lunch sessions offered to 653 participants from 2012–2014

Southwark Funders

Since its first meeting in April 2014, Team London Bridge has been a major advocate and contributor along with other local funding bodies such as United St. Saviour's, St. Olave's Foundation, Newcomen Collett Foundation, The Peter Minnet Trust and Southwark Council. Southwark Funders are working to streamline grant application processes and reach new charities for support. Together the group members are working toward a more joined up approach to addressing some of the borough's greatest community needs.



OVER
1,800
VACANCIES
PROMOTED
ON EMPLOYSE1



85
BUSINESSES
SIGNED UP TO
RECYCLING
WITH FIRST MILE
CONTRACT



51 FREE
LOVE LUNCH
SESSIONS

ENVIRONMENTAL IMPROVEMENTS

8 MAJOR CAPITAL PROJECTS

80 NEW TREES PLANTED

80 BUSINESS SIGNED UP TO
RECYCLING WITH FIRST MILE
CONTRACT

6,273 TREES SAVED

932.4 TONNES OF CO2 OFFSET

HIGHLIGHTS OF COMMUNITY INVESTMENT LED BY LOCAL ORGANISATIONS



£6.4m
CONTRIBUTED
TO LOCAL
COMMUNITIES



100,000
HOURS OF
VOLUNTEERING
TO LOCAL
COMMUNITIES



**BREEAM
OUTSTANDING
OFFICE**

London Bridge and far wider communities have long seen a huge range of community investment driven by the significant mix of organisations that call this area home. The impact of these contributions is varied and profound. To put this into context, we have collated some snapshot figures of total community impact from some select local organisations. Much of this data refers to work reaching outside the BID area but demonstrates the collective impact of major social investment driven by key community members.

PwC

In 2014 PwC contributed **over £6.4m to communities** in the UK in the form of cash, volunteering and in-kind support, including over **51,000 hours of volunteering** (53% of which was skills-based). Their flagship **'Whole Schools'** initiative supports students, teachers and governors of 22 local schools, reflecting their commitment to capacity building the wider community.

The firm has also set up **The PwC Social Entrepreneurs Club** run from the iconic Fire Station located in London Bridge, which houses PwC's **Centre for Social Impact**, the School for Social Entrepreneurs, Social Enterprise UK, Blossoms Healthcare and its very own social enterprise, Brigade, a Bar & Bistro run in conjunction with Beyond Food training those at risk of homelessness in culinary skills. To date 60 apprentices have been through the programme into jobs.

In addition to the firm's own competitive internal governance, PwC practices its commitment to being a 'catalyst for change' by offering clients innovative social impact reporting such as

their groundbreaking **'Total Impact Measurement' (TIMM)** system and sustainability performance measurement.

PwC also takes its commitment to the environment seriously, investing in innovations that allow it to achieve new levels of environmental stewardship. Its More London office was the **first building ever to be rated 'Outstanding' by BREEAM** for its sustainability, and includes a super-efficient combined heat and power plant which uses a biofuel made from recycled cooking oil. PwC has also dedicated 16% of the space occupied by the building to biodiversity, with green roofs. PwC's offices sent **no waste to landfill in 2014** and the firm has set a goal of 100% recycling by 2017, as well as 50% reduction in all waste, water and paper, and 25% reduction in carbon emissions by the same date.

PwC seeks to encourage its people to be sustainable, creating a training module that raised awareness of social and environmental issues, and taken by 94% of its staff and partners. Moreover, PwC helps clients be more sustainable, having invested in a dedicated Sustainability and Climate Change practice over the past two decades, and has been twice recognised as the **green consultancy of the year** by Business Green.

EY

EY have long been setting the trend in education investment and improving young people's chances through a range of support services. Programmes such as **Smart Futures** and **ThinkForward** help young people from underprivileged and at risk backgrounds unlock their potential and their **Accelerate Network** provides mentorship support

to entrepreneurs. In 2013/14 their people **volunteered 43,100 hours** and contributed **8,273 hours of pro bono support** nationally.

In July 2014 the EY Foundation was established with the mission of working directly with disadvantaged young people, employers and social entrepreneurs to create and support pathways to education, employment and enterprise.

Norton Rose Fulbright

Norton Rose Fulbright offers a range of community and charitable support in the form of legal advice and partnerships with local and international charities such as **Barretstown, Southwark Helping Hands Club and the Southwark Education Business Alliance**. The practice also provides **free legal advice** in the community at local law centres, supports children at nearby schools, and runs a **Together for sport** programme to provide financial and practical assistance to local sporting groups that target disadvantaged and disabled children and young people in Southwark.

The practice is committed to environmental excellence by setting comprehensive energy, water consumption, waste management and procurement standards in their day-to-day facilities operations. The London office is a member of the Legal Sector Alliance and is accredited with the **Carbon Trust Standard for reduction in CO2, waste and water usage**.

Wragge Lawrence Graham & Co.

Wragge Lawrence Graham & Co. pride themselves on their award winning creative thinking to provide legal solutions for clients. The firm have been ranked **one of the UK's Best Workplaces for 13 consecutive years** and their staff contributed over **4,800 pro bono hours** in 2013/14, benefitting over 40 different charities.

The firm is also committed to investing in its local community by a wide range of volunteering programmes focused on homelessness, education and inner city needs. 45% of their people volunteered in 2013/14. They also give financial support to charities including Friends of the Elderly and Auditory Verbal UK in 2014.





**INNOVATIVE
CONNECTED
INSPIRING**



20%
CARBON
EMISSION
CUTS

60

APPRENTICESHIP
ROLES OFFERED



300
ORGANISATIONS
SUPPORTED

Guy's and St. Thomas' NHS Foundation Trust

Guy's and St Thomas' NHS Foundation Trust is one of the largest teaching hospital trusts in the country, with around 13,500 staff, a turnover of over £1.2bn and more than two million patient contacts a year. It is widely viewed as a leader in sustainability throughout the UK health sector.

Sustainability sits at the heart of the Trust's operations. Services are delivered efficiently with careful consideration given to the impact on the patient and the environment, and purchasing processes support local businesses and the community.

Essentia, the Trust's in-house provider of many non-clinical services, has an ambitious plan to invest in a programme of energy efficiency which will **save a minimum of £1.3 million in energy costs and over 11% of the hospitals' CO² emissions, annually.** Running in conjunction with this is a water efficiency programme which has saved nearly 20% of water consumption so far, worth more than £120,000 each year.

As well as running these major programmes, the Trust is deeply committed to getting the small things right. For example, each month it supplies **400 litres of used cooking oil** to a facility approximately one mile from Guy's Hospital where it is **blended to make biofuel** for taxis and for generators in local businesses.

The Trust is passionate about working with the local community. It currently offers more than **60 apprenticeship opportunities** to local young people in both clinical and non-clinical roles, and plans to increase this number year-on-year.

The Trust also works in partnership with Guy's and St Thomas' Charity to support a wide range of innovative health and sustainability projects.

King's College London

King's College London has a long tradition of and commitment to the advancement of knowledge, learning and understanding in the service to society. King's staff and students participate in local initiatives such as volunteering and charity fund

raising and **students raised over £160,000 in their RAG campaign.**

As a research-led University with an outstanding reputation, its experts advance science, inform policy, shape industry, pursue cultural enquiry and engage communities – both locally and internationally. Examples include the work done by the **London Air Quality Network** run by King's researchers and the work going on in Sierra Leone to support at the frontline of the Ebola crisis as part of King's Health Partners.

King's is committed to widening participation and outreach and has a team dedicated to delivering activities for students at local schools to increase aspirations and attainment in order to improve access for these students to King's and other universities. A range of programmes are run for students in London and Greater London. The K+ programme, for instance, in its pilot year saw **31% of participants receiving an offer to study at King's.**

King's also has a commitment to minimising its impact on the environment and as part of the Sustainability Strategy it has achieved a **20% reduction in carbon emitted between 2006 and 2013.**

Southwark Council

The council has a strong partnership with the voluntary sector and grassroots community organisations. **In 2014/15 funding of £33 million was awarded to over 300 organisations** in the borough, providing valuable services to residents.

These services help to support engagement of residents in leisure activities, make the borough a safer place to live, reduce isolation and provide advice, guidance and signposting for the most vulnerable.

The council also offers a strategic voice for the local voluntary sector with its Volunteering Strategy Action Plan for 2015 and collaborations with Community Action Southwark.

The Stress Exchange:

As a local services employer, The Stress Exchange values its community style of business and strives to engage with all people and organisations. The team offer Corporate Rewards to over 55 local companies, who benefit from

over £50,000 worth of discounts (and donations of raffle prizes) for local workers, residents and charities.

The salon offers free hair and beauty services to local charities that support victims of domestic violence and other disadvantaged women in the community. And as a small employer (of around 25 employees), it offers three apprenticeships to local young people, giving them the social and technical skills to prosper with the Stress Exchange and beyond.

The big issues in our borough

Despite the unprecedented economic growth and opportunities in the north, Southwark has a legacy of social isolation and deprivation that particularly impacts the middle and north east of the borough today. Many people here still live in some of the poorest conditions in the country, resulting in some alarming statistics:

- **Over 30% of children 16 and under live in deprivation**
- **High levels of 16-18 year olds not in education, employment of training**
- **Southwark ranked 4th most deprived borough in London in terms of employment**
- **Highest ratings of childhood obesity in the country (1 in 4 'Year 6 children obese')**

So while the success of London Bridge and neighbouring areas continues, still many parts of Southwark lag behind the rest of the country in terms of deprivation, children in poverty, homelessness, unemployment and childhood obesity. Definitive strides have been made in the last decade, leading to many neighbourhoods improving substantially, but there is still much to be done to ensure the growth in our area has a positive impact on those most in need.



FORWARD STRATEGY

Team London Bridge has long been a major champion for the area, having a deep commitment to developing relationships both directly with and between local groups. The importance of creating these connections and providing this support has never been more essential as London Bridge finds itself in an increasingly catalytic state of development with a changing makeup and base of users.

There is a real opportunity to harness the dramatic growth both already happening and greatly anticipated in such a way that contributes to a more sustainable community. London Bridge is home to some of the best academic and medical facilities in the country, some of the largest leading corporations, a long established arts community and some of the richest heritage in the city. These incredible assets can drive even further innovations and catalyse major improvements in the wider community. Our forward strategy is a result of intensive consultation with stakeholders, driven by local businesses, community groups, policy drivers and voluntary sector organisations.

COMMUNITY	WELLBEING	EMPLOYABILITY	SUSTAINABILITY
EXISTING PROJECTS			
<ul style="list-style-type: none"> • Small Grants Fund • Building Bridges Fund • Building Bridges Task Group 	<ul style="list-style-type: none"> • Love Lunch • Partnership promotions with local health institutions 	<ul style="list-style-type: none"> • EmploySE1 • CV support • Workshops to up-skill local staff 	<ul style="list-style-type: none"> • Local planting schemes • Urban food growing • Green Networks • Green Infrastructure research • First Mile subsidised recycling
FUTURE PROJECTS: 1–2 YEARS			
<ul style="list-style-type: none"> • CSR steering group and Champions scheme • Develop funding stream models with focus on internal organisation development and support 	<ul style="list-style-type: none"> • Signpost and promote workplace wellbeing strategies • Collaborate with King's College London and other local research bodies 	<ul style="list-style-type: none"> • Develop skills-based volunteering and business mentoring • Develop EmploySE1 and look at further scope for work placements and apprenticeships 	<ul style="list-style-type: none"> • Continued development of environmental sites and green infrastructure • Regular cycling support services, campaigns and workshops
FUTURE PROJECTS: BID TERM 3 (2016–2021)			
<ul style="list-style-type: none"> • London Bridge Community Space • Responsible Business Toolkit • Utilise extensive business support networks to further develop locally based social enterprises 	<ul style="list-style-type: none"> • Joint outreach programme with Guy's Hospital, Guy's Charity and King's College London • Expand Love Lunch programme 	<ul style="list-style-type: none"> • Develop programme of support for career and personal development • Capacity building support including events, strategic business partnerships and time-banking 	<ul style="list-style-type: none"> • Identify opportunities for shared procurement • Diversify recycling range • Continue to broker partnerships with St. Mungo's Broadway with particular focus on new enterprise development for clients

We Need You

Team London Bridge aims to establish London Bridge as the capital's most responsible business district by 2021 but these ambitious plans can only be realised with the support of businesses, policy leaders and community groups. Local input, promotion and delivery are crucial to the success of this programme and we are dedicated to supporting established and emerging partnerships in all of our work.

If you are interested in working with us to achieve the Responsible Business vision, please email info@teamlondonbridge.co.uk or visit www.teamlondonbridge.co.uk/responsiblebusiness

APPENDIX

Business Unusual reports on Team London Bridge projects

- EmploySE1 (2015)
- Responsible Business (2014)

London Bridge Green Infrastructure Audit (2012)

London Bridge Plan reports (2014–15)

London Bridge Revealed research (2013)

Southwark Public Health Outcomes Framework (2013)



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