

**TEAM
LONDON
BRIDGE**

ACTIVITY SUMMARY

2020/21



**Hospital
Guy's
Shard
The**

**Borough
Thames
Pat**

WHAT IS TEAM LONDON BRIDGE?

Team London Bridge is a Business Improvement District (BID) run by local businesses, for local businesses.

The BID structure allows this community to employ a small team to work exclusively for them, delivering projects and services funded by your BID levy contributions.

2020-21 was the final year of the 2016-21 BID term. Thank you to our many partners and businesses who helped us pivot and change how we delivered services during an unusual and challenging year.

What does the BID levy give you?

The BID levy is allocated to the projects and services outlined in this Activity Summary. These have been prioritised by Team London Bridge member businesses and are delivered according to a five-year business plan. A Board of 10 local business representatives make sure that the BID levy is used efficiently and creatively by the Executive Team.

Details can be found at **teamlondonbridge.co.uk**

Figures as of January 2021. All amounts exclusive of VAT. For full details of projects and services go to teamlondonbridge.co.uk

* as of 22/01/2021

** as of 31/03/2020

Funding and Expenditure 2020/21

Income

Levy Collected*
£1,264,819.38
BID Support Grant
£75,000

Total Income
£1,339,819.38

Match Funding
£519,000
Reserves**
£796,002

Expenditure

Safety and Security
£188,405
Arts and Culture
£136,187
Networking and Outreach
£79,250
Placeshaping
£196,700
Responsible Business
£166,930
Environment
£261,175
Place Promotion
£225,875
Core
£240,715

Total Expenditure
£1,495,237



THE NEXT FIVE YEARS



BID member businesses voted in January and February 2021 to continue services provided by Team London Bridge for another five years, 2021-26. All of our projects will be aimed towards achieving the vision: **To make London Bridge one of the most sustainable, culturally innovative and compelling places for business and tourism in the world.**

The global pandemic has made many of us re-evaluate the places in which we work and how we want to spend our leisure time. The £11 million investment generated by the BID over five years will help us adapt to new business needs, accounting for the desire for faster environmental improvements, prioritising cleanliness and hygiene, and adapting to a more social, collaborative experience of physically coming to work. See our five year business plan at ourlondonbridge.co.uk.

SAFETY AND SECURITY



4,106

patrol hours
from our two
additional BID
funded police
officers

69%

reduction of cycle
theft following
targeted operations



310

bikes securely
marked for free via
BikeRegister

450+
patrol hours as a
**volunteer Special
Constable** by our
Business &
Operations
Manager



Online events
**addressing domestic
abuse, personal safety,
stalking & crime
prevention**



165

attendees at five
London Bridge
Back to Business
meetings



20,000+

views of our
'Who's Open' map
over lockdown



13,000+

reads of Issuu
online publications



London Bridge
Covid-19 **Recovery**
Action Plan and
online response
hub

16,000+

social media followers

125,000+

visits to our websites



New '**Love London**
Bridge' hub and
noticeboard
created to connect
the community
over lockdown

831

social distancing **safety**
signs installed and given
to businesses

PROMOTION AND COMMUNICATIONS





Tooley Street Beacon installed; new meeting point, seating and wayfinding

3

new outdoor food and drink seating areas supported

250

Guy's Hospital staff helped during lockdown to cycle to work with partners Nip Nip, including donating refurbished abandoned bikes

Developed and launched London Bridge Delivered service; food and drink delivery by bike from our restaurants



3

biodiverse green roofs installed



Worked with partners to create **pavement and cycling space** linked to social distancing

150 bikes serviced for free to ensure a safe and healthy commute

PLACESHAPING





CLEANING AND GREENING



700

pansies **donated**
to Guy's Hospital
staff by our
contractor
CJS Plants

1,540

plants in a new
scheme along
St Thomas Street

3,665

hours of additional
street cleaning
and litter picking



272

street planters



885

hours from
our **garden**
maintenance
team at
St Mungo's Putting
Down Roots

7,330sqm

of pavement **deep cleaned**

9

public gardens
managed and
maintained



RESPONSIBLE BUSINESS

12

grants for projects or charities supporting Southwark residents, totalling £36,000

Mental health events as part of online lockdown resources



Subsidised recycling programme with PPE collection service



107,470 coffee cups collected and recycled from new collection bins

Managing and funding **EmploySE1** local employment service



Hosted **'The Poetry Takeaway'** at Guy's Hospital and Potters Fields Park

Series of new, original public artworks by **Mark Titchner**



11

Wellbeing in the Workplace workshops

85

Love Lunch events online with **1,332** attendees



Make Music Day 2020 and **Musicity at Home** online festivals

New Medi-Culture festival devised and delivered online



20

poets took part in our **Virtual Poetry performance**

MA course and **apothecary exhibition** in partnership with **Royal College of Art**

Henry Reichhold's Virtual Thames Tour for **Totally Thames Festival**

ARTS AND EVENTS








GET IN TOUCH

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