

WHAT IS TEAM LONDON BRIDGE?

Team London Bridge is a Business Improvement District (BID) run by local businesses, for local businesses.

The BID structure allows this community to employ a small team to work exclusively for them, delivering projects and services funded by your BID levy contributions.

2020-21 was the final year of the 2016-21 BID term. Thank you to our many partners and businesses who helped us pivot and change how we delivered services during an unusual and challenging year.

What does the BID levy give you?

The BID levy is allocated to the projects and services outlined in this Activity Summary. These have been prioritised by Team London Bridge member businesses and are delivered according to a five-year business plan. A Board of 10 local business representatives make sure that the BID levy is used efficiently and creatively by the Executive Team.

Details can be found at **teamlondonbridge.co.uk**

Figures as of January 2021. All amounts exclusive of VAT. For full details of projects and services go to teamlondonbridge.co.uk

Funding and Expenditure 2020/21

Income

Levy Collected* £1,264,819.38 BID Support Grant £75.000

Total Income £1,339,819.38

Match Funding **£519,000**Reserves**

£796,002

Expenditure

Safety and Security £188.405

Arts and Culture

£136,187

Networking and Outreach

£79,250

Placeshaping

£196,700

Responsible Business

£166,930

Environment

£261.175

Place Promotion

£225.875

Core

£240.715

Total Expenditure £1,495,237

^{*} as of 22/01/2021

^{**} as of 31/03/2020

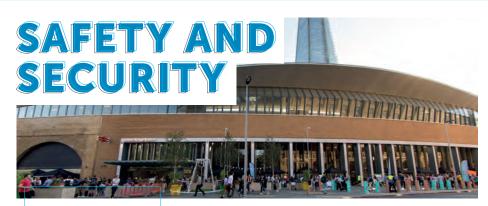




BID member businesses voted in January and February 2021 to continue services provided by Team London Bridge for another five years, 2021-26. All of our projects will be aimed towards achieving the vision: To make London Bridge one of the most sustainable, culturally innovative and compelling places for business and tourism in the world.

The global pandemic has made many of us re-evaluate the places in which we work and how we want to spend our leisure time. The £11 million investment generated by the BID over five years will help us adapt to new business needs, accounting for the desire for faster environmental improvements, prioritising cleanliness and hygiene, and adapting to a more social, collaborative experience of physically coming to work.

See our five year business plan at ourlondonbridge.co.uk.



4,106
patrol hours
from our two
additional BID
funded police
officers

69%
reduction of cycle
theft following
targeted operations







310
bikes securely
marked for free via
BikeRegister

450+

patrol hours as a volunteer Special Constable by our Business & Operations
Manager





Online events addressing domestic abuse, personal safety, stalking & crime prevention



165
attendees at five
London Bridge
Back to Business

meetings

MAD AND CURDS

20,000+

views of our 'Who's Open' map over lockdown



13,000+

reads of Issuu online publications



London Bridge
Covid-19 Recovery
Action Plan and
online response
hub

16,000+ social media followers

125,000+ visits to our websites

NEW CONTRACT

New 'Love London Bridge' hub and noticeboard created to connect the community over lockdown

831

social distancing safety signs installed and given to businesses







Tooley Street Beacon installed; new meeting point, seating and wayfinding

new outdoor food and drink seating areas supported

Guy's Hospital staff helped during lockdown to cycle to work with partners Nip Nip, including donating refurbished abandoned bikes

250

Developed and launched London Bridge Delivered service; food and drink delivery by bike from our restaurants



Worked with partners to create pavement and cycling space linked to social distancing



biodiverse green roofs installed

150bikes serviced
for free to ensure
a safe and healthy
commute









3,665

hours of additional street cleaning and litter picking



272

street planters



700

pansies donated to Guy's Hospital staff by our contractor CJS Plants



1,540

plants in a new scheme along St Thomas Street

885

hours from our garden maintenance team at

St Mungo's Putting Down Roots

7,330sqm

of pavement deep cleaned

9

public gardens managed and maintained



12

grants for projects or charities supporting Southwark residents, totalling £36,000 Mental health events as part of online lockdown resources





Subsidised recycling programme with PPE collection service



107,470

coffee cups collected and recycled from **new collection bins**



Managing and funding
EmploySE1 local employment service



Hosted 'The
Poetry Takeaway'
at Guy's Hospital
and Potters Fields
Park

Series of new, original public artworks by **Mark Titchner**



11

Wellbeing in the Workplace workshops



Make Music Day 2020 and Musicity at Home online festivals

MA course and apothecary exhibition in partnership with Royal College of Art 85
Love Lunch
events online
with 1,332
attendees

New Medi-Culture festival devised and delivered online

Henry Reichhold's Virtual Thames Tour for Totally Thames Festival



20

poets took part in our Virtual Poetry performance





GET IN TOUCH

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