

Activity
Summary
2009/10

Run by
business

We're
working
for you

For your
business

TeamLondonBridge
improving our district

Team London Bridge is run by local business people for the benefit of local businesses and the community they operate in. Organisations contributing to Team London Bridge by paying the London Bridge Business Improvement District (BID) levy are ensuring that our area continues to be one of the best places to do business in the capital.

More
improvements?

You
choose

Make your vote count in 2010

All Business Improvement Districts (BIDs) operate for a fixed term. London Bridge businesses voted to establish a BID from 2006–2011 and this year must decide whether to continue the additional services this brings for another five years.

Team London Bridge has been consulting local businesses to put together a BID proposal for 2011–2016. This will be launched in the summer before a ballot of BID levy paying members takes place in the autumn.

Other BIDs that have been renewed recently include Kingston First, The New West End Company, and Paddington BID, proving that the London business community want to continue to play an active role in managing their areas.

To ensure your business is eligible to vote, or for more details about the BID proposal please contact Georgina Dawkins georgina@teamlondonbridge.co.uk or call **020 7407 4701**.

More information about all of our projects and services can be found at www.teamlondonbridge.co.uk

What you helped us achieve in 2009/10

Team London Bridge is run by a board of eight representatives from our business community and an executive team of four full time and one part time staff. As part of a wide range of services in 2009/10, Team London Bridge BID levy paying businesses helped open up new public spaces, made our area safer, ensured our streets were kept clean and promoted local businesses.

In particular, over the past year your business has directly contributed to:

- Installing over 31,000 LED tree lights along Tooley Street
- Funding new opportunities for

- over 800 local young people
- Recycling the equivalent weight in mixed office waste of five Indian elephants through our recycling scheme
- Securing over £166,000 additional investment in the area
- Maintaining a 15% reduction on crime from 2005/06 levels
- Promoting the area to around 40,000 people per month via our website (+11% on 2008/09)
- Developing three new public Pocket Plazas for the community to use
- A growing DealCard loyalty scheme with over 5,000 local business members
- An additional 2,000 hours of street cleaning



Photo by Andrew Bullen



You wanted better public spaces

3 New Pocket Plazas

Environment and Street Scene

The supplementary cleaning and maintenance provided by Team London Bridge makes a noticeable difference to our everyday environment, while many of the plant tubs, flower baskets and trees that line our streets have been introduced by us.

In addition to these ongoing services, Team London Bridge delivered our 'Pocket Plaza' projects during 2009/10, rejuvenating three underused corners of our district. A tree lighting scheme also improved our street scene with over 31,000 environmentally friendly LED lights installed with energy costs of just £350 per year.

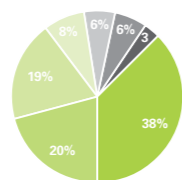
By the end of March 2010, approx. 40 levy paying businesses will have signed up to our subsidised waste recycling programme with First Mile, saving them money while boosting their green credentials.

The area is inspected to ENCAMS standard three times per year and is among the cleanest in the capital, with less graffiti and litter than target figures.

In 2009/10 we delivered:

- Three Pocket Plaza open spaces (see map for locations)
- Tree lighting scheme using over 31,000 LED lights
- A subsidised business waste recycling scheme collecting (estimated 40 businesses signed up my April 2010)
- Constant street sweeping and cleaning around station
- Eight areas jet cleaned on a weekly basis
- Renewed contract with Southwark Council for additional street cleaning around the Station, 6pm–8.30pm Mon–Sat. 25% more than previous contract and 50% more than standard Council provision
- 48 hour response graffiti removal
- Chair and secretariat of London Bridge Construction Support Group
- Maintenance of our 120+ hanging baskets, trees and plant tubs
- Silver Gilt Award from London in Bloom in first year of entry
- Ten weeks deep clean washing of 13,000 sq. meters of pavement. Estimated over 50,000 pieces of gum removed in total
- Partnership in d-brief development updates and communication of utility works news

How is the money invested?



Investing your money in the London Bridge area

How Team London Bridge was funded in 2009/10

The 2009/10 levy collection from over 270 businesses is anticipated to be £710,000 (Figure projected on 01 February 2010 for financial year ending 31 March 2010).

Additionally, £316,500 was carried over from previous years to finance the Pocket Plaza and Street Lighting schemes and £166,000 was sourced from partners for specific projects.

Environment & Street Scene
£655,220*
38%

Core Costs
£180,217
20%

Visit Us and Business Promotion
£166,000
19%

Building Bridges & CSR
£62,175
8%

Security & Safety
£49,519
6%

Advocacy & Networking
£54,775
6%

Levy Collection Fees
£24,600
3%

(We also sourced 23% additional funding in 2009/10)

* Of the £655,220 spent on Environment and Street Scene projects, £364,722 was spent on the Pocket Plaza schemes (56%), and £124,519 (19%) on Lighting Projects.

You asked for better security

35 Extra Police hours per week

Security and Safety

The Team London Bridge area has 300 plus businesses, well over 28,000 local employees, an estimated 5 million leisure visitors and 42 million people passing through London Bridge station every year.

This growing population and built environment requires strategic management and cooperation from all sectors of the community to ensure a safe and secure environment for us all to enjoy.

With our help, London Bridge has remained one of the safest areas in the capital. Crime has been falling for three continuous years and our partners in Southwark Police continue to commit more resources to the area. The additional patrol hours that we provide through our renewed contract with the Police offers peace of mind as well as an active deterrent.

In 2009/10 we delivered:

- More Police: average 35 extra Police patrol hours per week within BID area
- Four special Police operations targeting theft from bars and rough sleeping
- Static crime figures despite rise in population and footfall, down 15% overall since start of Business Improvement District
- Key input in to Southwark Security & Resilience Forum as founding members, including securing a new Counter Terrorism Patrol Team for the area
- Six SE1 Pubwatch events in partnership with Better Bankside
- Partnership in the London First Police-Business research programme
- 16 business liaison visits by local Police per week
- Significant reductions in begging and rough sleeping in the area as lead members of a Police task group
- Publication and distribution of quarterly crime report and crime statistics

Building Bridges

The Team London Bridge Building Bridges service has evolved from the being a simple grant fund initiative into a multi-faceted programme, allowing our businesses to help and get involved with local charities and community groups on a variety of different levels.

In 2009/10 we delivered:

- 16 community sports, arts, and learning projects via the London Bridge Small Grants Fund, jointly funded by Pricewaterhouse Coopers LLP
- Book swap initiative

- Two long-term sustainable projects run by Southwark Mediation and The Steam Industry through the Building Bridges Fund, improving life for young people in Bermondsey
- Community carols evenings
- Two volunteer clean up days, including collecting a tonne of scrap metal from Thames foreshore
- Working with the homeless population to maintain community garden in Melior Street (in partnership with St Mungo's Putting Down Roots scheme)
- Community Christmas gift scheme with 500 presents donated to five local charities



Events and Networking

Social networking online might be the global phenomenon of the century so far, but the importance of meeting with people face to face has remained important in creating business connections and establishing a strong local community.

Our programme of events includes formal networking as well as social events, team building, business promotions, exhibitions, workshops, seminars and themed presentations.

In 2009/10 we delivered:

- London Bridge Summer Party on HMS Belfast
- 'New Year New Me' evenings
- Photography exhibition
- Pocket Plaza launch evening
- Sponsorship of the Thames Festival and Bermondsey Street Festival
- Six 'Introduction to London Bridge' Blue Badge Guided Walks
- Two networking events for local visitor economy businesses
- 'One for the Boys' evenings
- 'Stress Less or Less Stress' events



Team London Bridge Business Improvement District

Team London Bridge
improving our district

Enquiries and recycling for business: 020 7407 4701
teamlondonbridge.co.uk

You wanted to welcome more visitors

180,000
London Bridge guides distributed

Visit Us

The visitor economy is big business. The 26 million business and leisure visitors who came to London in 2008 spent £10.5 billion, and with the 2012 Olympics approaching fast these figures are set to grow.

Team London Bridge provides information and incentives for visitors, encouraging them to include the area as part of their London itinerary, bringing revenue into our businesses and increasing the reputation of London Bridge as a destination for work and play.

In 2009/10 we delivered:

- Distribution of 180,000 London Bridge maps and visitor guides
- Distribution of over 200,000 What's On local events guides
- Promoting local businesses through the London Bridge DealCard with approximately 5,000 card holders
- Destination training sessions for local concierge staff
- Two editions of the London Bridge magazine
- Free London Bridge audio guide
- Two websites generating 468,000 user sessions (+11% on 08/09)
- Six month 'InfoBike' service on the river front
- Monthly e-updates to around 3,500 subscribers
- Membership of travel trade groups
- Footfall counts

